



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Political Communications Advertising
575 Fifth Avenue
Floor 14
New York, NY 10017

Contract # 5251914

Schedule Dates 05/12/22-06/03/22
Advertiser Alliance For Patient Access (146690)
Agency Political Communications Advertising (10102)
Product POLITICAL ISSUE (ns) (1187)
Brand 289/318/1393 (1729480)
Salesperson Eagle/DC, Washington DC (3890)
Sales Office Eagle-Washington DC
Buyer Name
Phone/Fax /
CPE 289/318/1393
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Issue bob cain
 NEW ORDER FOR HEALTHCARE INNOVATION. FLIGHT IS 5/12-6/5. TOTAL = \$3352
 50. PLS CFM T/R BOB

Date Entered 05/11/22
Last Modified 05/11/22
Entered By Callie Johnson
CO-OP No
External # ECR27781947
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$50,287.50
Net Total \$284,962.50
Sales Tax

Washington (WJLA)

| By Broadcast Month | Spots | Rate |
|---------------------|------------|---------------------|
| May. 2022 | 153 | \$317,100.00 |
| Jun. 2022 | 12 | \$18,150.00 |
| Grand Total: | 165 | \$335,250.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------------------------|-----|----|----|----|----|----|----|----|-------|-------------|--------------|-------------------|-----------|---------|
| 1.0 | Normal Line / SPOT (9-1.0) | 05/15/22-05/22/22 | 1 | :30 | 9A- ABC-This Week | 1 | | | | | | | X | 2 | \$60,000.00 | \$120,000.00 | Washington (WJLA) | THIS WEEK | 5/11/22 |
| 2.0 | Normal Line / SPOT (1-0.5) | 05/12/22-05/13/22 | 1 | :30 | 5A- News-7News ON YOUR SIDE at 5AM | 1 | | | | X | X | | | 1 | \$300.00 | \$300.00 | Washington (WJLA) | 5A NEWS | 5/11/22 |
| 3.0 | Normal Line / SPOT (1-0.5) | 05/16/22-05/27/22 | 1 | :30 | 5A- News-7News ON YOUR SIDE at 5AM | 4 | X | X | X | X | X | | | 8 | \$300.00 | \$2,400.00 | Washington (WJLA) | 5A NEWS | 5/11/22 |
| 4.0 | Normal Line / SPOT (1-0.5) | 05/30/22-06/03/22 | 1 | :30 | 5A- News-7News ON YOUR SIDE at 5AM | 1 | X | X | X | X | X | | | 1 | \$300.00 | \$300.00 | Washington (WJLA) | 5A NEWS | 5/11/22 |
| 5.0 | Normal Line / SPOT (2-1.0) | 05/12/22-05/13/22 | 1 | :30 | 6A- News-7News ON YOUR SIDE at 6AM | 1 | | | | X | X | | | 1 | \$600.00 | \$600.00 | Washington (WJLA) | 6A NEWS | 5/11/22 |
| 6.0 | Normal Line / SPOT (2-1.0) | 05/16/22-05/27/22 | 1 | :30 | 6A- News-7News ON YOUR SIDE at 6AM | 4 | X | X | X | X | X | | | 8 | \$600.00 | \$4,800.00 | Washington (WJLA) | 6A NEWS | 5/11/22 |
| 7.0 | Normal Line / SPOT (2-1.0) | 05/30/22-06/03/22 | 1 | :30 | 6A- News-7News ON YOUR SIDE at 6AM | 1 | X | X | X | X | X | | | 1 | \$600.00 | \$600.00 | Washington (WJLA) | 6A NEWS | 5/11/22 |
| 8.0 | Normal Line / SPOT (3-1.7) | 05/12/22-05/13/22 | 1 | :30 | 7A- ABC-Good Morning America | 1 | | | | X | X | | | 1 | \$1,600.00 | \$1,600.00 | Washington (WJLA) | GMA | 5/11/22 |
| 9.0 | Normal Line / SPOT (3-1.7) | 05/16/22-05/20/22 | 1 | :30 | 7A- ABC-Good Morning America | 4 | X | X | X | X | X | | | 4 | \$1,600.00 | \$6,400.00 | Washington (WJLA) | GMA | 5/11/22 |
| | | | | | | | | | | | | | | | | | | | |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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Sales Office Eagle-Washington DC
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Phone/Fax /
CPE 289/318/1393
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Billing Type Standard
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|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|--------------------|---------|
| 10.0 | Normal Line / SPOT (3-1.7) | 05/23/22-05/27/22 | 1 | :30 | 7A- ABC-Good Morning America | 5 | X | X | X | X | X | | | 5 | \$1,600.00 | \$8,000.00 | Washington (WJLA) | GMA | 5/11/22 |
| 11.0 | Normal Line / SPOT (3-1.7) | 05/30/22-06/03/22 | 1 | :30 | 7A- ABC-Good Morning America | 1 | X | X | X | X | X | | | 1 | \$1,600.00 | \$1,600.00 | Washington (WJLA) | GMA | 5/11/22 |
| 12.0 | Normal Line / SPOT (4-1.0) | 05/14/22-05/28/22 | 1 | :30 | 7A- ABC-Good Morning America Saturday | 1 | | | | | | X | | 3 | \$600.00 | \$1,800.00 | Washington (WJLA) | GMA SATURDAY | 5/11/22 |
| 13.0 | Normal Line / SPOT (5-1.0) | 05/14/22-05/28/22 | 1 | :30 | 8A- News-7News ON YOUR SIDE Weekend at 8AM | 1 | | | | | | X | | 3 | \$600.00 | \$1,800.00 | Washington (WJLA) | 8A NEWS | 5/11/22 |
| 14.0 | Normal Line / SPOT (6-1.0) | 05/14/22-05/28/22 | 1 | :30 | 9A- ABC-Good Morning America Saturday 2 | 1 | | | | | | X | | 3 | \$600.00 | \$1,800.00 | Washington (WJLA) | GMA SATURDAY 2 | 5/11/22 |
| 15.0 | Normal Line / SPOT (7-0.5) | 05/15/22-05/29/22 | 1 | :30 | 7:30A- News-7News ON YOUR SIDE Weekend at 7AM | 1 | | | | | | | X | 3 | \$150.00 | \$450.00 | Washington (WJLA) | 730 NEWS | 5/11/22 |
| 16.0 | Normal Line / SPOT (8-1.0) | 05/15/22-05/29/22 | 1 | :30 | 8A- ABC-Good Morning America Sunday | 1 | | | | | | | X | 3 | \$650.00 | \$1,950.00 | Washington (WJLA) | GMA SUNDAY | 5/11/22 |
| 17.0 | Normal Line / SPOT (10-0.5) | 05/15/22-05/29/22 | 1 | :30 | 10A- News-Full Measure with Sharyl Attkisson | 1 | | | | | | | X | 3 | \$500.00 | \$1,500.00 | Washington (WJLA) | FULL MEASURE | 5/11/22 |
| 18.0 | Normal Line / SPOT (11-0.5) | 05/15/22-05/29/22 | 1 | :30 | 10:30A- Government Matters | 1 | | | | | | | X | 3 | \$500.00 | \$1,500.00 | Washington (WJLA) | GOVERNMENT MATTERS | 5/11/22 |

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| 19.0 | Normal Line / SPOT (12-1.1) | 05/12/22-05/13/22 | 1 | :30 | 9A- Live with Kelly | 1 | | | | X | X | | | 1 | \$600.00 | \$600.00 | Washington (WJLA) | LIVE WITH KELLY & RYAN | 5/11/22 |
| 20.0 | Normal Line / SPOT (12-1.1) | 05/16/22-05/27/22 | 1 | :30 | 9A- Live with Kelly | 4 | X | X | X | X | X | | | 8 | \$600.00 | \$4,800.00 | Washington (WJLA) | LIVE WITH KELLY & RYAN | 5/11/22 |
| 21.0 | Normal Line / SPOT (12-1.1) | 05/30/22-06/03/22 | 1 | :30 | 9A- Live with Kelly | 1 | X | X | X | X | X | | | 1 | \$600.00 | \$600.00 | Washington (WJLA) | LIVE WITH KELLY AND RYAN | 5/11/22 |
| 22.0 | Normal Line / SPOT (13-0.5) | 05/12/22-05/13/22 | 1 | :30 | 10A- News-Good Morning Washington at 10a | 1 | | | | X | X | | | 1 | \$450.00 | \$450.00 | Washington (WJLA) | GOOD MORNING WASHINGTON | 5/11/22 |
| 23.0 | Normal Line / SPOT (13-0.5) | 05/16/22-05/27/22 | 1 | :30 | 10A- News-Good Morning Washington at 10a | 4 | X | X | X | X | X | | | 8 | \$450.00 | \$3,600.00 | Washington (WJLA) | GOOD MORNING WASHINGTON | 5/11/22 |
| 24.0 | Normal Line / SPOT (13-0.5) | 05/30/22-06/03/22 | 1 | :30 | 10A- News-Good Morning Washington at 10a | 1 | X | X | X | X | X | | | 1 | \$450.00 | \$450.00 | Washington (WJLA) | GOOD MORNING WASHINGTON | 5/11/22 |
| 25.0 | Normal Line / SPOT (14-1.7) | 05/12/22-05/13/22 | 1 | :30 | 11A- ABC-The View | 1 | | | | X | X | | | 1 | \$900.00 | \$900.00 | Washington (WJLA) | THE VIEW | 5/11/22 |
| 26.0 | Normal Line / SPOT (14-1.7) | 05/16/22-05/27/22 | 1 | :30 | 11A- ABC-The View | 4 | X | X | X | X | X | | | 8 | \$900.00 | \$7,200.00 | Washington (WJLA) | THE VIEW | 5/11/22 |
| 27.0 | Normal Line / SPOT (14-1.7) | 05/30/22-06/03/22 | 1 | :30 | 11A- ABC-The View | 1 | X | X | X | X | X | | | 1 | \$900.00 | \$900.00 | Washington (WJLA) | THE VIEW | 5/11/22 |
| 28.0 | Normal Line / SPOT (15-1.0) | 05/12/22-05/13/22 | 1 | :30 | 4P- News-7News ON YOUR SIDE at 4PM | 1 | | | | X | X | | | 1 | \$500.00 | \$500.00 | Washington (WJLA) | 4P NEWS | 5/11/22 |
| 29.0 | Normal Line / SPOT (15-1.0) | 05/16/22-05/27/22 | 1 | :30 | 4P- News-7News ON YOUR SIDE at 4PM | 4 | X | X | X | X | X | | | 8 | \$500.00 | \$4,000.00 | Washington (WJLA) | 4P NEWS | 5/11/22 |

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|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|-------------|-------------------|--------------|---------|
| 30.0 | Normal Line / SPOT (15-1.0) | 05/30/22-06/03/22 | 1 | :30 | 4P- News-7News ON YOUR SIDE at 4PM | 1 | X | X | X | X | X | | | 1 | \$500.00 | \$500.00 | Washington (WJLA) | 4P NEWS | 5/11/22 |
| 31.0 | Normal Line / SPOT (16-1.1) | 05/12/22-05/13/22 | 1 | :30 | 5P- News-7News ON YOUR SIDE at 5PM | 1 | | | | X | X | | | 1 | \$1,000.00 | \$1,000.00 | Washington (WJLA) | 5P NEWS | 5/11/22 |
| 32.0 | Normal Line / SPOT (16-1.1) | 05/16/22-05/27/22 | 1 | :30 | 5P- News-7News ON YOUR SIDE at 5PM | 4 | X | X | X | X | X | | | 8 | \$1,000.00 | \$8,000.00 | Washington (WJLA) | 5P NEWS | 5/11/22 |
| 33.0 | Normal Line / SPOT (16-1.1) | 05/30/22-06/03/22 | 1 | :30 | 5P- News-7News ON YOUR SIDE at 5PM | 1 | X | X | X | X | X | | | 1 | \$1,000.00 | \$1,000.00 | Washington (WJLA) | 5P NEWS | 5/11/22 |
| 34.0 | Normal Line / SPOT (17-1.8) | 05/12/22-05/13/22 | 1 | :30 | 6P- News-7News ON YOUR SIDE at 6PM | 1 | | | | X | X | | | 1 | \$1,600.00 | \$1,600.00 | Washington (WJLA) | 6P NEWS | 5/11/22 |
| 35.0 | Normal Line / SPOT (17-1.8) | 05/16/22-05/27/22 | 1 | :30 | 6P- News-7News ON YOUR SIDE at 6PM | 4 | X | X | X | X | X | | | 8 | \$1,600.00 | \$12,800.00 | Washington (WJLA) | 6P NEWS | 5/11/22 |
| 36.0 | Normal Line / SPOT (17-1.8) | 05/30/22-06/03/22 | 1 | :30 | 6P- News-7News ON YOUR SIDE at 6PM | 1 | X | X | X | X | X | | | 1 | \$1,600.00 | \$1,600.00 | Washington (WJLA) | 6P NEWS | 5/11/22 |
| 37.0 | Normal Line / SPOT (18-1.4) | 05/14/22-05/28/22 | 1 | :30 | 6P- News-7News ON YOUR SIDE Weekend at 6PM | 1 | | | | | | X | | 3 | \$750.00 | \$2,250.00 | Washington (WJLA) | 6P NEWS SAT | 5/11/22 |
| 38.0 | Revised Line / SPOT (19-1.8) | 05/14/22-05/28/22 | 1 | :30 | 6:30P- ABC-World News Tonight (Saturday) | 1 | | | | | | X | | | | | Washington (WJLA) | ABC NEWS SAT | 5/11/22 |
| | | | | | | | | | | | | | | | | | | | |

CONFIRMATION CONTRACT

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| 38.1 | Normal Line / SPOT (19-1.8) | 05/14/22-05/28/22 | 1 | :30 | 6:29P- ABC-World News Tonight (Saturday) | 1 | | | | | | X | | 3 | \$2,000.00 | \$6,000.00 | Washington (WJLA) | ABC NEWS SAT | 5/11/22 |
| 39.0 | Normal Line / SPOT (20-1.6) | 05/15/22-05/29/22 | 1 | :30 | 6P- ABC-World News Tonight (Sunday) | 1 | | | | | | | X | 3 | \$2,500.00 | \$7,500.00 | Washington (WJLA) | ABC NEWS SUN | 5/11/22 |
| 40.0 | Normal Line / SPOT (21-1.9) | 05/15/22-05/29/22 | 1 | :30 | 6:30P- News-7News ON YOUR SIDE Weekend at 630PM | 1 | | | | | | | X | 3 | \$900.00 | \$2,700.00 | Washington (WJLA) | 630P NEWS | 5/11/22 |
| 41.0 | Normal Line / Access (22-3.7) | 05/12/22-05/13/22 | 1 | :30 | 7P- Wheel Of Fortune | 2 | | | | X | X | | | 2 | \$3,500.00 | \$7,000.00 | Washington (WJLA) | WHEEL OF FORTUNE | 5/11/22 |
| 42.0 | Normal Line / Access (22-3.7) | 05/16/22-05/27/22 | 1 | :30 | 7P- Wheel Of Fortune | 3 | X | X | X | X | X | | | 6 | \$3,500.00 | \$21,000.00 | Washington (WJLA) | WHEEL OF FORTUNE | 5/11/22 |
| 43.0 | Normal Line / Access (22-3.7) | 05/30/22-06/03/22 | 1 | :30 | 7P- Wheel Of Fortune | 1 | X | X | X | X | X | | | 1 | \$3,500.00 | \$3,500.00 | Washington (WJLA) | WHEEL OF FORTUNE | 5/11/22 |
| 44.0 | Normal Line / Access (23-6.5) | 05/12/22-05/13/22 | 1 | :30 | 7:30P- Jeopardy | 2 | | | | X | X | | | 2 | \$6,000.00 | \$12,000.00 | Washington (WJLA) | JEOPARDY | 5/11/22 |
| 45.0 | Normal Line / Access (23-6.5) | 05/16/22-05/27/22 | 1 | :30 | 7:30P- Jeopardy | 3 | X | X | X | X | X | | | 6 | \$6,000.00 | \$36,000.00 | Washington (WJLA) | JEOPARDY | 5/11/22 |
| 46.0 | Normal Line / Access (23-6.5) | 05/30/22-06/03/22 | 1 | :30 | 7:30P- Jeopardy | 1 | X | X | X | X | X | | | 1 | \$6,000.00 | \$6,000.00 | Washington (WJLA) | JEOPARDY | 5/11/22 |
| 47.0 | Normal Line / Access (24-1.9) | 05/14/22-05/28/22 | 1 | :30 | 7P- Wheel Of Fortune Wknd | 1 | | | | | | X | | 3 | \$1,200.00 | \$3,600.00 | Washington (WJLA) | WHEEL OF FORTUNE WKND | 5/11/22 |
| 48.0 | Normal Line / Access (25-2.2) | 05/14/22-05/28/22 | 1 | :30 | 7:30P- Jeopardy Wknd | 1 | | | | | | X | | 3 | \$1,800.00 | \$5,400.00 | Washington (WJLA) | JEOPARDY WKND | 5/11/22 |
| | | | | | | | | | | | | | | | | | | | |

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| By Broadcast Month | Spots | Rate |
|---------------------|------------|---------------------|
| May. 2022 | 153 | \$317,100.00 |
| Jun. 2022 | 12 | \$18,150.00 |
| Grand Total: | 165 | \$335,250.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|---------------|---------|
| 49.0 | Normal Line / SPOT (26-1.1) | 05/12/22-05/13/22 | 1 | :30 | 11P- News-7News ON YOUR SIDE at 11PM | 2 | | | | X | X | | | 2 | \$1,100.00 | \$2,200.00 | Washington (WJLA) | 11P NEWS | 5/11/22 |
| 50.0 | Normal Line / SPOT (26-1.1) | 05/16/22-05/27/22 | 1 | :30 | 11P- News-7News ON YOUR SIDE at 11PM | 3 | X | X | X | X | X | | | 6 | \$1,100.00 | \$6,600.00 | Washington (WJLA) | 11P NEWS | 5/11/22 |
| 51.0 | Normal Line / SPOT (26-1.1) | 05/30/22-06/03/22 | 1 | :30 | 11P- News-7News ON YOUR SIDE at 11PM | 1 | X | X | X | X | X | | | 1 | \$1,100.00 | \$1,100.00 | Washington (WJLA) | 11P NEWS | 5/11/22 |
| 52.0 | Normal Line / SPOT (27-1.2) | 05/14/22-05/28/22 | 1 | :30 | 11P- News-7News ON YOUR SIDE Weekend at 11PM | 1 | | | | | | X | | 3 | \$600.00 | \$1,800.00 | Washington (WJLA) | 11P NEWS SAT | 5/11/22 |
| 53.0 | Normal Line / SPOT (28-1.0) | 05/15/22-05/29/22 | 1 | :30 | Orbit- [P]News-7News ON YOUR SIDE Weeken(Su), [P]News-7News ON YOUR SIDE Sports(Su) | 1 | | | | | | | X | 3 | \$900.00 | \$2,700.00 | Washington (WJLA) | LATE NEWS SUN | 5/11/22 |
| | | | | | | | | | | | | | | | | | | | |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | | | | |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.